



Premier of Queensland

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06 FEB 2024

The Honourable Michael Healy MP
Minister for Tourism and Sport
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Dear Minister

Together we have a responsibility each and every day to make Queensland an even better place, to create opportunities, tackle challenges, and deliver for hardworking Queenslanders.

Easing cost-of-living pressures, delivering better healthcare and more housing, and keeping our communities safe are core priorities that we are all responsible for driving, regardless of which portfolio we lead. Collectively, we must also focus on safeguarding Queensland's future by lifting our ambition on climate action, while supporting new industries and creating jobs where they are needed most.

This letter outlines a range of delivery priorities in your portfolio, which I know you will work relentlessly towards achieving.

The highest priorities I want you to focus on as Minister for Tourism and Sport are to:

- grow Queensland's share of the tourism market
- drive improved wellbeing and community connection through sports.

Listening to the voices of Queenslanders and working closely with other ministers will be essential to achieving meaningful outcomes. The priorities set out in the attached portfolio priority statement will also inform chief executive officer performance agreements and shape the functions and activities of departments and agencies.

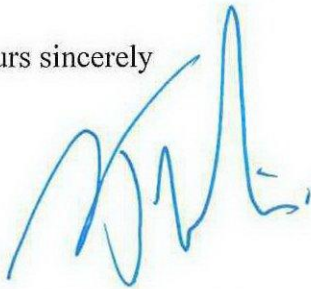
In delivering on these priorities, please ensure you are working with your federal and other Australian state and territory government counterparts to ensure Queensland's interests are proactively represented and the benefits to Queenslanders are maximised. I will meet with you regularly to discuss progress in implementing the actions identified.

At all times, I expect that ministers and assistant ministers will make all decisions and take all actions in the public's interest, without regard to personal, party political or other immaterial considerations.

We cannot achieve our goals for Queensland without the public service, and I expect that ministers and their staff will engage with chief executive officers and departmental staff with the utmost respect and in accordance with *The Queensland Ministerial Handbook*, *Ministerial Code of Conduct*, *Code of Conduct Ministerial Staff Members'* and the *Protocols for communication between ministerial staff members and public service employees*. I refer you to *Governing Queensland* for the suite of policy and administrative handbooks, which is available on the Department of the Premier and Cabinet's website at www.premiers.qld.gov.au.

I look forward to continuing to work closely with you to deliver better services and create opportunities for all Queenslanders.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'SM', is positioned above the typed name.

**STEVEN MILES MP
PREMIER OF QUEENSLAND**

***Encl**

Portfolio Priorities Statement

Minister: Minister for Tourism and Sport

Department: Tourism and Sport

The Hon Michael Healy MP

Whole-of-Government Priorities

<p>Overarching Direction</p>	<p>All Ministers to work together to deliver the government’s priorities for Queensland:</p> <ul style="list-style-type: none"> • Supporting jobs: Good, secure jobs in more industries to diversify the Queensland economy and build on existing strengths in agriculture, resources and tourism. • Keeping Queenslanders healthy: Ensure all Queenslanders can access world-class healthcare no matter where they live. • Educating for the future: Give our children the best start by investing in our teachers and schools. • Listening to Queenslanders: Bring together business, industry, communities, and unions to work together for Queensland’s future. • Backing our frontline services: Deliver world-class frontline services in key areas such as health, education, transport and community safety. • Keeping communities safe: Support police to work with the community to tackle the complex causes of crime and support victims. • Making it for Queensland: Grow manufacturing across traditional and new industries, making new products in new ways and creating new jobs. • Investing in skills: Ensure Queenslanders have the skills they need to find meaningful jobs and set up pathways for the future. • Protecting the environment: Protect and enhance our natural environment and heritage for future generations and achieve a 70 per cent renewable energy target by 2032, 75 per cent emissions reduction by 2035 and net zero emissions by 2050. • Growing our regions: Help Queensland’s regions grow by attracting people, talent and investment, and driving sustainable economic prosperity. • Delivering the Big Build: Drive investment in the infrastructure that supports the State’s economy and jobs, builds resilience and underpins future prosperity. • Deliver more homes: Provide more social homes and work with all levels of government to increase housing supply across the state. • Providing cost of living relief: Continue to use our energy assets to deliver savings on energy bills, and freeze or reduce costs where we can. • Honouring and embracing our rich and ancient cultural history: Create opportunities for First Nations Queenslanders to thrive in a modern Queensland.
<p>Consultation</p>	<p>All Ministers and their staff to meet regularly with the community and key stakeholders to inform policy development and achieve the best outcomes for all Queenslanders.</p>
<p>Integrity and Accountability</p>	<p>All Ministers and their staff demonstrate transparent, accountable and ethical behaviour and make all decisions and take all actions in the public interest without regard to personal, party political or other immaterial considerations.</p>
<p>Collaboration</p>	<p>All Ministers, supported by their Chief Executive Officers, establish strong working relationships across portfolios to deliver the Government’s priorities.</p>

Investing in Our People	All Ministers support their Chief Executive Officers to focus on motivating and increasing the capability of the public sector.
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Government Commitments

Election Commitments	All Ministers prioritise the delivery of all election commitments.
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Delivery Priorities

Tourism	<p>Drive the tourism sector's recovery from COVID-19 and future growth by:</p> <ul style="list-style-type: none"> • partnering with industry to deliver Queensland's long-term tourism strategy <i>Towards Tourism 2032</i>; • securing major events to drive visitation and support local jobs; • supporting stronger Tourism sector capability including to transition to new markets and further develop their products; • delivering marketing campaigns; • providing funding injections for regional tourism; • attracting new aviation routes and tourism experiences to Queensland; • delivering major tourism infrastructure improvements; • inspiring more young people to work in tourism including through the Young Tourism Leaders program; and • delivering the <i>First Nations Tourism Package</i> and support existing and emerging Aboriginal and Torres Strait Islander tourism enterprise, experiences and events. <p>Continue to work with the Minister for the Environment and the Great Barrier Reef and Minister for Science and Innovation to identify opportunities to support the growth of the ecotourism industry in Queensland, including on the Great Barrier Reef.</p>
Sport	<p>Continue to implement <i>Activate! Queensland 2019-2029</i> to ensure that Government programs are delivering government priorities of a bright future for our children and healthy communities.</p> <p>Continue to support the sport and recreation industry to increase participation of different cultural groups to enhance social cohesion.</p> <p>Continue to encourage and support all Queenslanders, especially those facing significant barriers to participation, to incorporate physical activity into their daily routine, including through administering the FairPlay vouchers program.</p> <p>Oversee the redevelopment and upgrades of sporting facilities and invest in equipment to support the sport and recreation industry across Queensland, improving job opportunities and the quality of services.</p> <p>Support our proud tradition of strong representation at the elite athlete level.</p> <p>Support Stadiums Queensland in servicing as many Queenslanders as practicable with a variety of entertainment options.</p> <p>Support Brisbane 2032 engagement regarding high-performance sport opportunities in Queensland, including major sports events and national training opportunities.</p>
International Education	<p>Work with the Deputy Premier, Treasurer and Minister for Trade and Investment to support the international education and training (IET) sector in Queensland.</p>
National Agreements, National Partnerships & Significant National Reform Projects	<p>Support the Deputy Premier, Treasurer and Minister for Trade and Investment in relation to negotiation, management and implementation of any intergovernmental funding agreements relevant to your portfolio.</p> <p>Represent Queensland on National Ministerial forums relevant to your portfolio.</p>